



# Amira Maruf

## Graphic Designer

+ References and portfolio  
available upon request

[www.amiramaruf.design](http://www.amiramaruf.design)  
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832.425.4121

### PROFICIENT SKILLS

Adobe Suite  
Microsoft Office  
Print Production  
UX/UI Design  
Experiential Design  
Art Direction  
Branding + Strategy  
Typography  
Illustration  
Sketch + Figma  
Copywriting  
Research

### WORKING KNOWLEDGE

HTML Coding  
3D Max  
SketchUp

### ASSOCIATIONS & HONORS

Summa Cum Laude:  
Master of Fine Arts  
May 2020  
Letterform Archive Member  
September 2019 – Present  
SEGD Global Design Award  
Summer 2019  
SEGD, Houston  
August 2018 – Present  
AIGA, Houston  
August 2018 – Present  
Teaching Fellowship  
August 2018 – Dec. 2018  
International Education  
Fee Scholarship  
April 2018  
Graduate Tuition  
Fellowship  
August 2017 – 2020  
WICH Foundation  
Scholarship  
August 2017 – 2020  
School of the Arts  
General Scholarship  
August 2017 – Present  
Phi Beta Delta Honor  
Society  
April 2017 – Present  
Honor Society  
2014 – Present  
The National Honor Society  
of Collegiate Scholars

### OBJECTIVE

A dynamic and creative graphic designer who is producing thoughtful and custom designs with gusto. Specializes in UX&UI design, experiential design, branding, copywriting, and illustration. Has proven success in both independent and collaborative projects to achieve goals and deadlines.

### EDUCATION

Bachelor of Arts in Communications, GPA: 3.47  
University of Houston, Houston, Texas, August 2017  
Masters of Fine Arts in Graphic Design, GPA: 3.76  
University of Houston, Houston, Texas, May 2020

### RESIDENCIES

2018 Studio residency, Marfa, Texas  
2018 Studio residency, Nantes, Paris, France

### EXHIBITION HISTORY

2020 A Language Lost in the Diaspora; Tigrinya, Blaffer Art Museum, Houston, TX | *postponed*  
2019 Textperience, Blaffer Art Museum, Houston, TX  
2019 Liquid Sunshine, Nantes, France  
2018 – 2019 Be a Lady, William R. Jenkins Art & Architecture Library, Third Space Gallery, Houston, TX  
2018 Marfa for Sale, El Paisano, Fieldwork Marfa, Marfa, TX  
2018 MFA Graphic Design Group Show, Third Space Gallery, Houston, TX  
2017 – 2018 Encounter: Meeting Points at the Bayou – Imagine at the Bayou, Sunset Coffee, Buffalo Bend Nature Park, Blaffer Art Museum, Houston, TX

### WORK EXPERIENCE

#### Freelance Graphic Designer

*Amira Maruf Design* | *Houston, Texas* | *August 2014 – Present*  
Manages and renders comprehensive design service to various industries including architecture, education, non-profit organizations, small businesses, and marketing. Provides design solutions by devising design strategies and executing creative briefs for clients ahead of deadlines. Oversees full scope of the design process from ideation to completion utilizing Adobe CC.

- Expanded on existing projects and enhanced product usability
- Optimized materials and reduced waste.
- Consistently delivered aesthetically pleasing works resulting in increased client satisfaction.

#### Experiential Graphic Designer

*DLR Group* | *Los Angeles, CA* | *May 2020 – July 2020*  
Presided the generation of user experiences through illustrative signage for elementary schools in MBUSD. Presented visual aids and graphics for client selection while meeting deadlines.

- Successfully completed 34 signage illustrations for three elementary schools in Manhattan Beach Unified School District within three months; reduced production time.

#### Design Instructor + Laboratory Assistant

*University of Houston* | *Houston, Texas* | *August 2019 – May 2020*

Designed print and digital assets in addition to editing content and copy. Printed and assembled print collateral and ensured all institution branding to standards.

- Assisted patrons and clients of the University of Houston: Arts and Technology Center to produce design projects by providing instruction on how to use design programs, commercial printers, laser cutters, and 3D printers.

#### Research Assistant

*William R. Jenkins Architecture and Art Library* | *Houston, Texas*  
*May 2018 – May 2020*

Supported academic research of patrons, maintained and provided information in digital and traditional formats, in addition to designing marketing collateral for events. Trained undergraduate employees and assisted with boosting efficiency while conducting research and assisting students.

- Maximized foot traffic through effective marketing events.

#### Graphic Designer

*Penny Appeal USA* | *Alexandria, VA* | *January 2019 – June 2019*

Designed visual aids to assist residents in Tharparkar, Pakistan locate solar-powered water wells in their community. Prepared yearly annual report to keep shareholders and prospective investors abreast of developments along with marketing materials for fundraisers.

- Visual aids improved locating solar-powered water wells in Tharparkar, Pakistan.

#### School of Art Designer

*University of Houston: School of Art* | *Houston, Texas*

*Dec. 2018 – May 2019*

Developed brand identity, catalog, gallery graphics, and marketing material for the 41st MFA thesis show and graduate exhibition for the Class of 2019. Coordinated meetings with faculty and artists.

- Maximized foot traffic through effective marketing strategy and development.

#### Graduate Teaching Fellow

*University of Houston* | *Houston, Texas* | *August 2018 – Dec. 2018*

Devised, prepared, and delivered lesson plans to students. Recorded attendance, measured students' progress by calculating grades, led individual meetings and enacted the university code of conduct.

#### Athletic Communications Intern

*University of Houston* | *Houston, Texas* | *May 2016 – May 2017*

Transcribed coach and player interviews, attended sporting events, prepared weekly press releases, contributed content to publications, and UH Cougar Sport's social media accounts. Assisted full-time staff with ad hoc duties.